Strategic Planning Data Deck
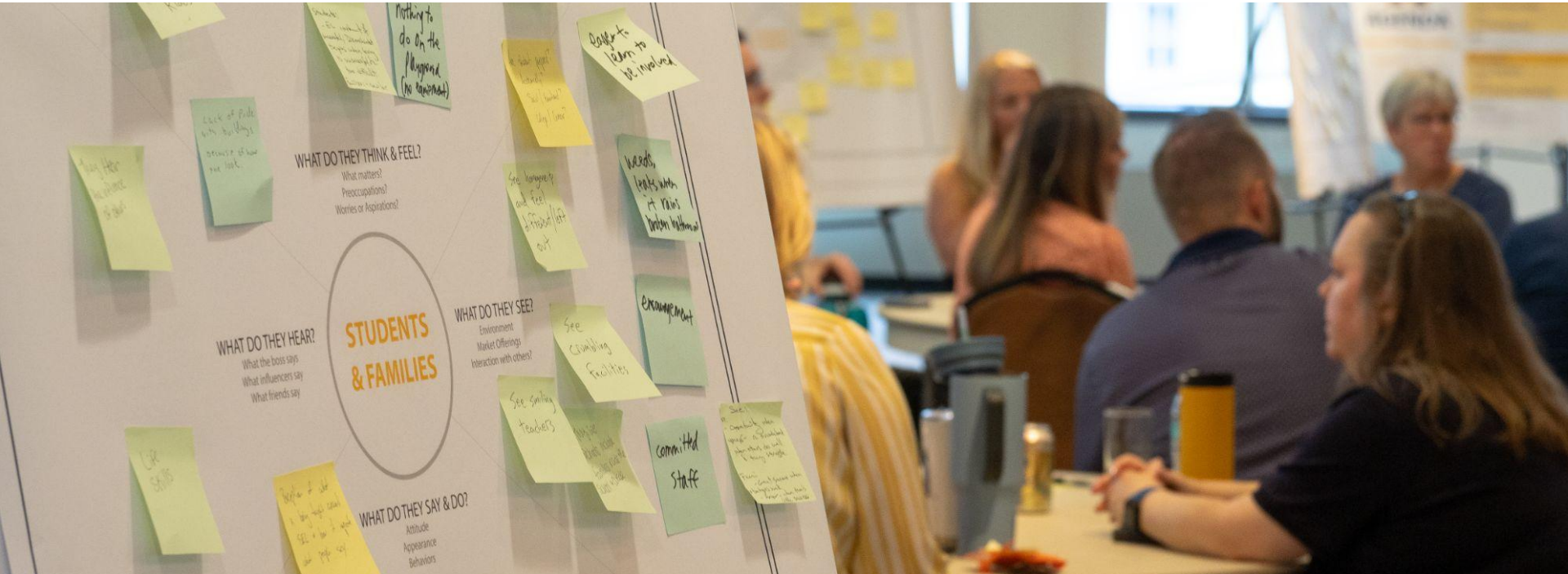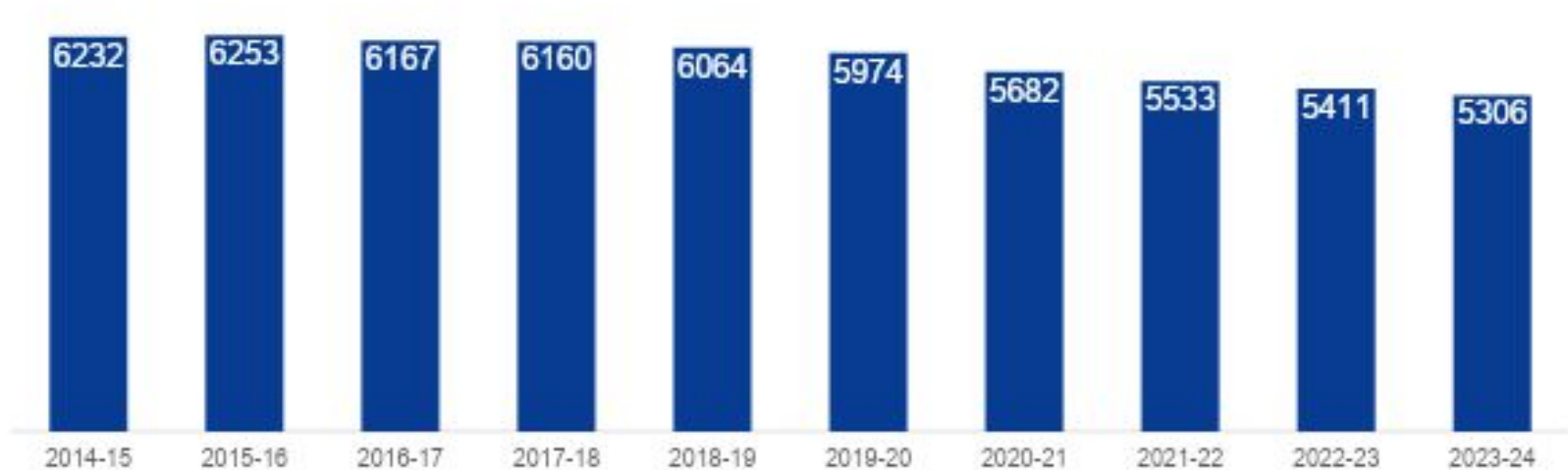
1. Enrollment Trends

Historical District Enrollment, 2014-15 to 2023-24

-926 students (15%)

2014-15	2015-16	2016-17	2017-18	2018-19	2019-20	2020-21	2021-22	2022-23	2023-24
6232	6253	6167	6160	6064	5974	5682	5533	5411	5306

Source

Grand Haven
Area Public Schools

Change in Historical School Enrollment, 2014-15 to 2023-24
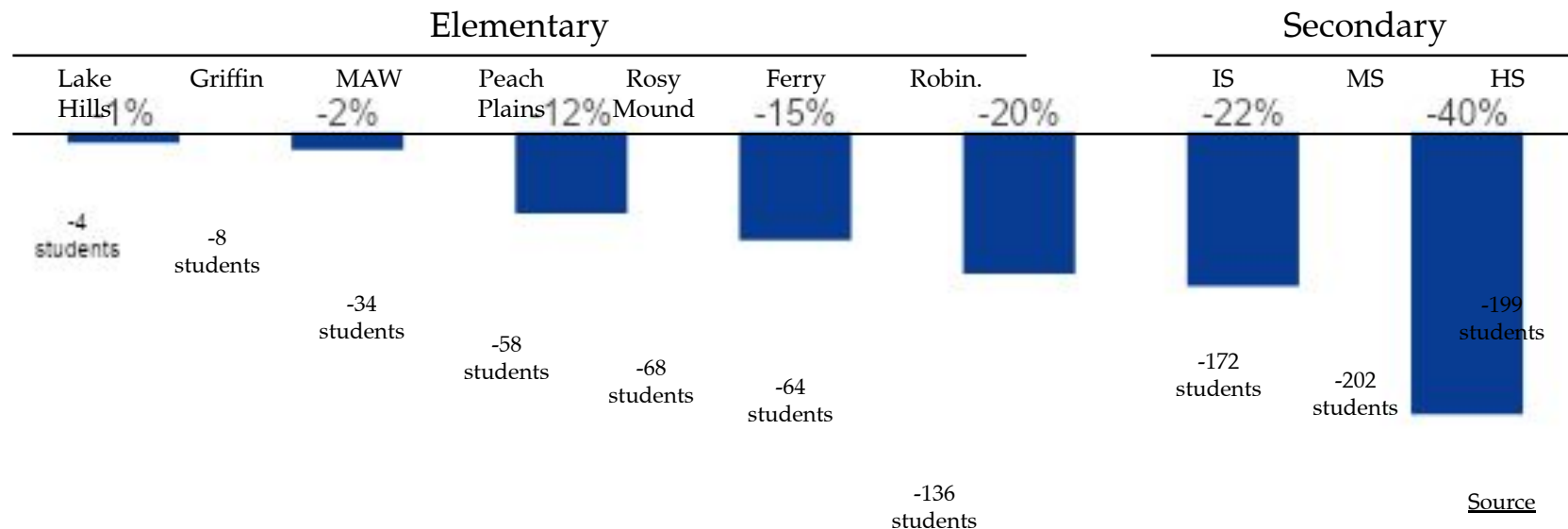
Elementary								Secondary		
Lake Hills	Griffin	MAW	Peach Plains	Rosy Mound	Ferry	Robin.		IS	MS	HS
-1%		-2%	-12%		-15%	-20%		-22%		-40%
-4 students	-8 students	-34 students	-58 students	-68 students	-64 students	-136 students		-172 students	-202 students	-199 students

Source

Grand Haven
Area Public Schools

Student Demographics, Number of Students by Race / Ethnicity and % of All Students, 2014-15 to 2023-24

Race / Ethnicity	2014-15	2018-19	2023-24	Change	% Change
White	5,546 (89%)	5,300 (87%)	4,445 (84%)	(1,101)	(20%)
Hispanic	329 (5%)	363 (6%)	420 (8%)	91	28%
Asian	102 (2%)	106 (2%)	105 (2%)	3	3%
Black / African American	82 (1%)	86 (1%)	92 (2%)	10	12%
Two or more races	145 (2%)	190 (3%)	227 (4%)	82	57%
Other races / ethnicities	28 (1%)	19 (1%)	17 (<1%)	(11)	(39%)

Note. Top number is student count. Number in parentheses is percentage of all students that the top number comprises.

Source

Grand Haven
Area Public Schools

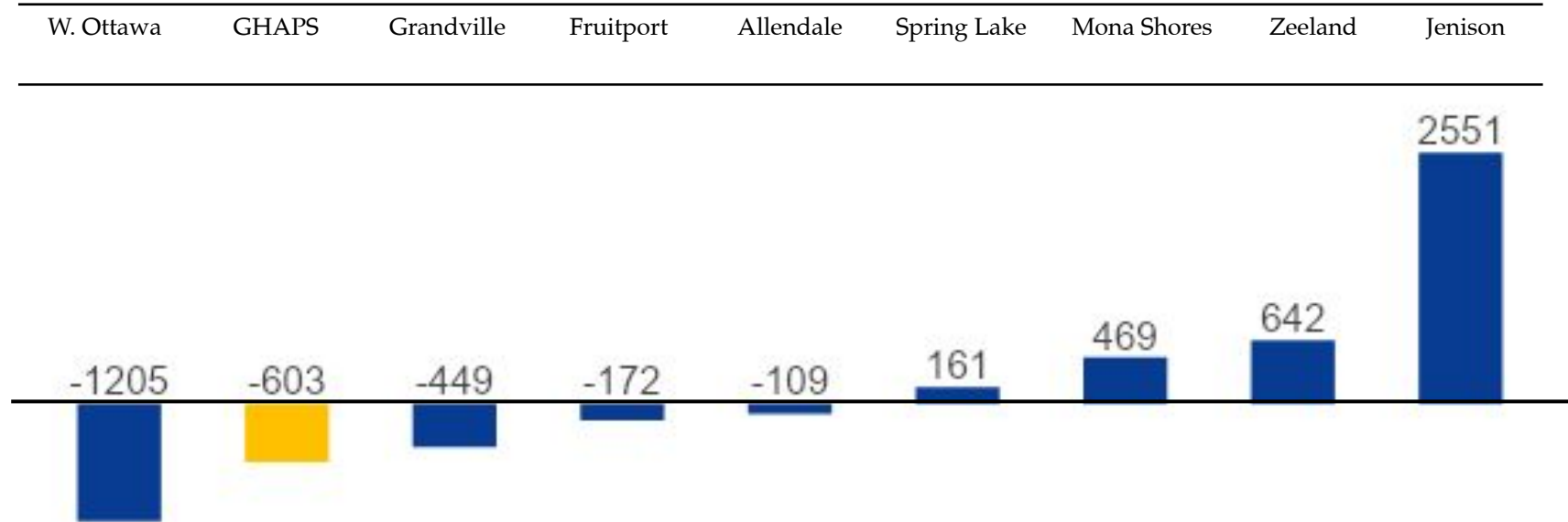# Student Demographics, Number of Students by Race / Ethnicity and % of All Students, 2014-15 to 2023-24

Student Characteristic	2014-15	2018-19	2023-24	Change	% Change
Economically Disadvantaged	2,217 (36%)	1,942 (32%)	1,826 (34%)	(391)	(1%)
Students with Disabilities	795 (13%)	839 (14%)	797 (15%)	2	2%
English Learner	91 (<5%)	119 (<5%)	104 (<5%)	13	N/A

Note. Top number is student count. Number in parentheses is percentage of all students that the top number comprises.

Source

Grand Haven
Area Public Schools

Net Change in Enrollment Due to School of Choice, GHAPS and Surrounding Districts, 2019-20 to 2023-24

W. Ottawa	GHAPS	Grandville	Fruitport	Allendale	Spring Lake	Mona Shores	Zeeland	Jenison

-1205 -603 -449 -172 -109 161 469 642 2551

Source

Grand Haven
Area Public Schools

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Source of Net Change in GHAPS Enrollment Due to School of Choice by District / School, 2023-24

Grand Haven Christian	WMAA	Spring Lake	Walden Green	Allendale	Mona Shores	Zeeland	W. Ottawa	Muskegon	Fruitport
			Net Loss of Students from GHAPS				32	33	34
-389	-115	-105	-80	-62	-36	-29			

Net Gain of Students to GHAPS

Grand Haven Area Public Schools

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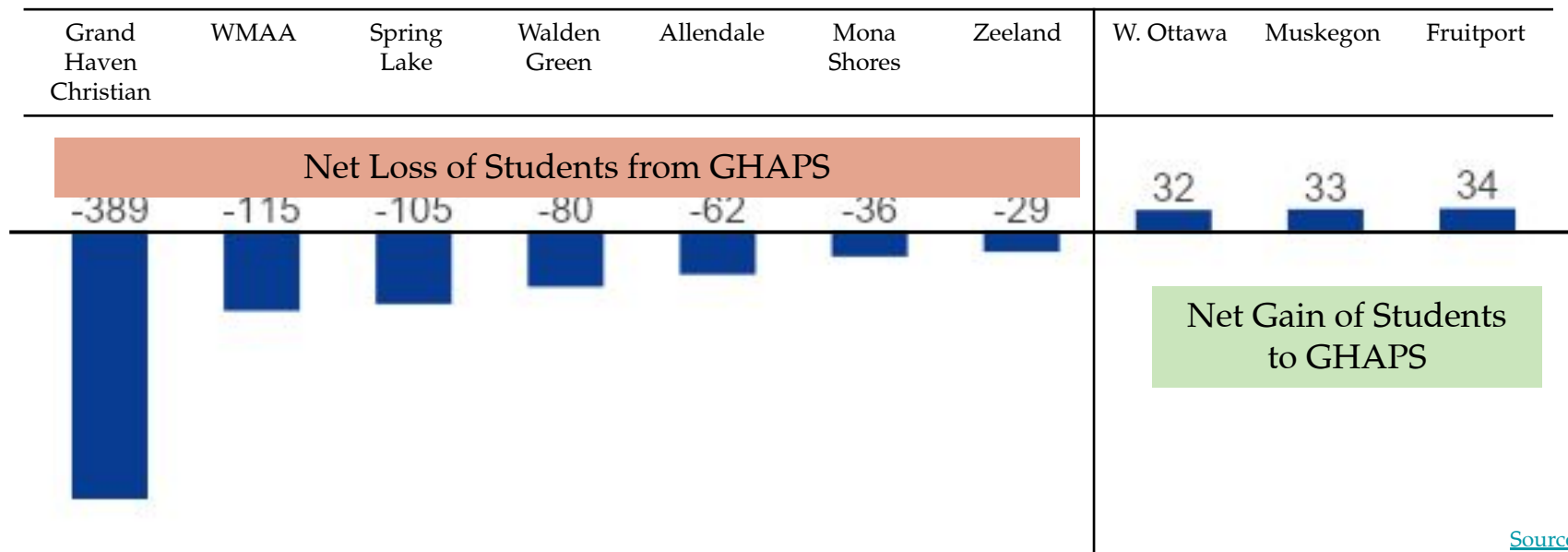
2. Operations

Change in Per Pupil Revenues, SY 2015 v. SY 2024

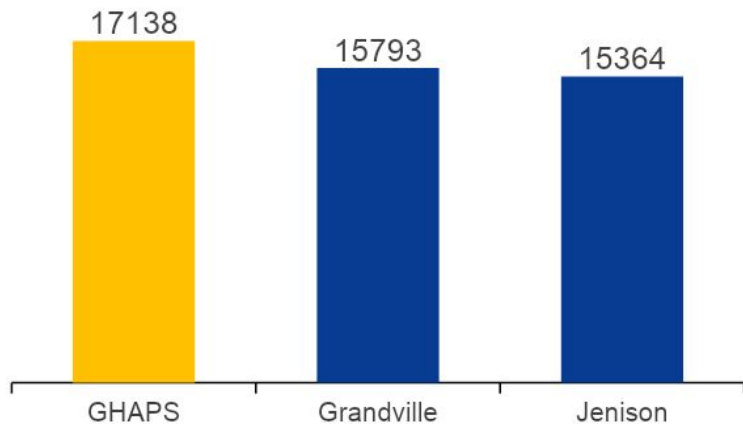Note. Per pupil revenue calculated by dividing total revenue by historical enrollment.

Sources. Enrollment figures pulled from MI School Data. All financial data pulled from Munetrix platform, also available on the Michigan Department of Education website, including in Bulletin 1014 and Bulletin 1011.

Grand Haven
Area Public Schools

Major Revenue Sources, SY 2015 v. SY 2024
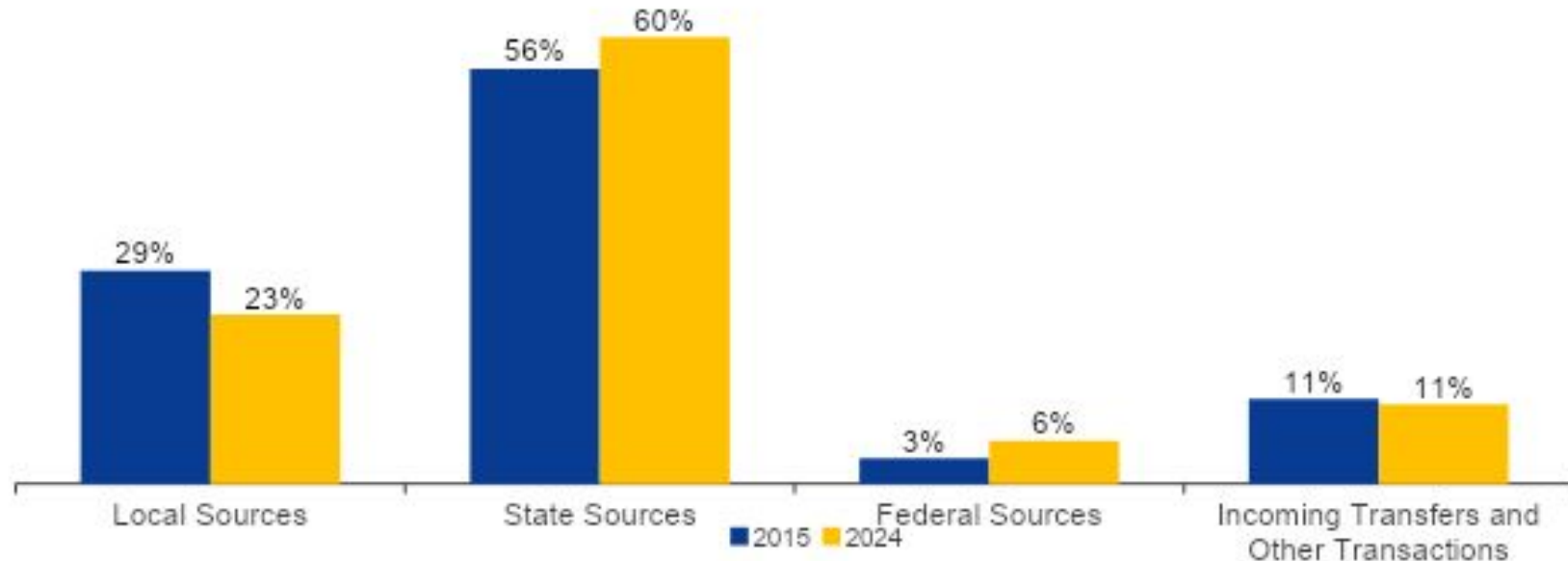
Note: Totals do not include fund modifications and other financing sources, which account for <1%.

Sources. All financial data pulled from Munetrix platform, also available on the Michigan Department of Education website, including in Bulletin 1014 and Bulletin 1011.

Grand Haven
Area Public Schools

Expenditures by Category, SY 2024

Total Expenditures: $90,919,633
($17,138 per pupil)

Sources. All financial data pulled from Munetrix platform, also available on the Michigan Department of Education website, including in Bulletin 1014 and Bulletin 1011.
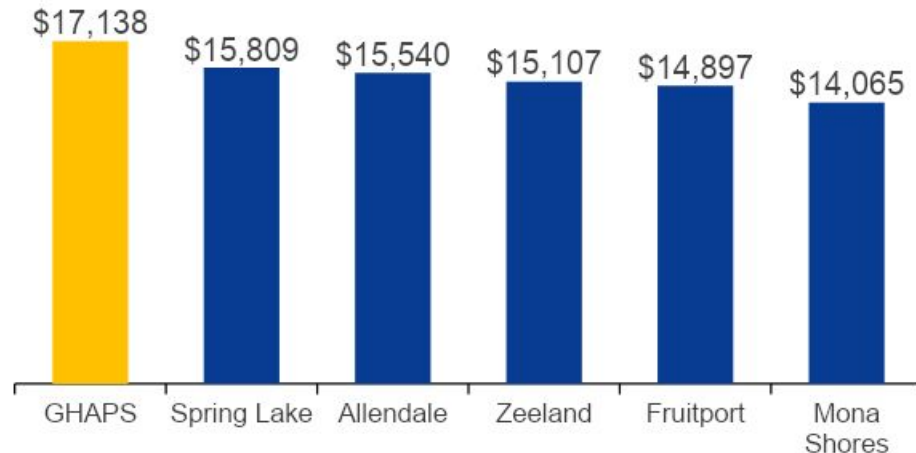
Grand Haven
Area Public Schools

Per Pupil Revenues Minus Per Pupil Expenditures, 2015 - 2024

Revenues Exceeded Expenditures

Expenditures Exceeded Revenues

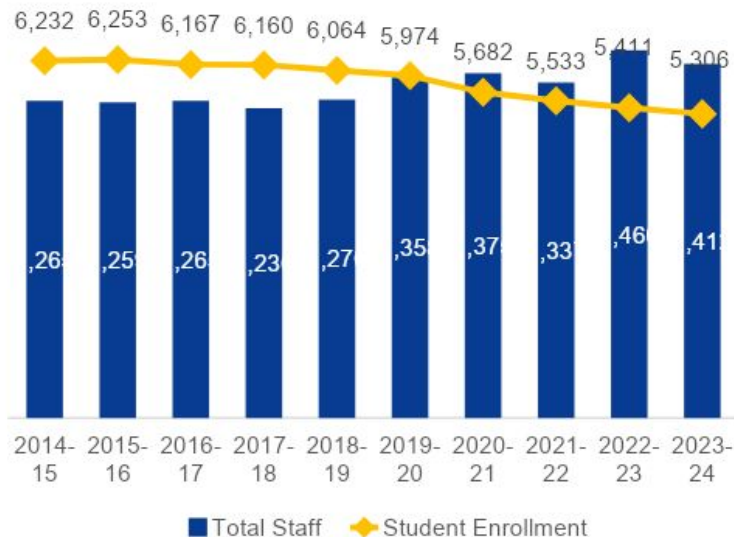| Year	Amount
2015	$177
2016	$158
2017	$153
2018	$79
2019	$139
2020	$89
2021	$179
2022	$131
2023	
2024	

Sources. Enrollment figures pulled from MI Schools. All financial data pulled from Munetrix platform, also available on the Michigan Department of Education website, including in Bulletin 1014 and Bulletin 1011. .

Grand Haven
Area Public Schools

Per Pupil Expenditures, GHAPS v. Other Districts SY 2024

Nearby Districts with Comparable Student Enrollment

GHAPS	Grandville	Jenison
17138	15793	15364

Nearby Districts with Different Student Enrollment

GHAPS	Spring Lake	Allendale	Zeeland	Fruitport	Mona Shores
$17,138	$15,809	$15,540	$15,107	$14,897	$14,065

Note. Per pupil amount for GHAPS differs slightly from other slides because figures pull from different data source for student enrollment.

Sources. All financial data pulled from Munetrix platform, also available on the Michigan Department of Education website, including in Bulletin 1014 and Bulletin 1011.

Grand Haven
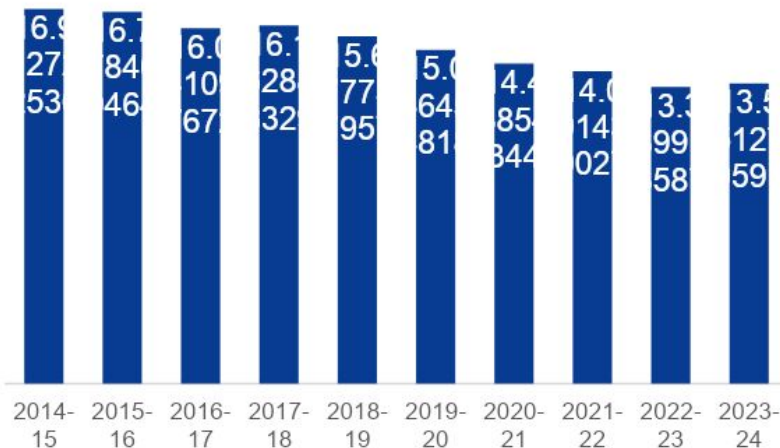### Area Public Schools

Staffing Trends, 2010 to 2024

Student Enrollment v. Total Staff

6,232 6,253 6,167 6,160 6,064 5,974 5,682 5,533 5,411 5,306

,26. ,25. ,26. ,23. ,27. ,35. ,37. ,33. ,46. ,41.

2014-15	2015-16	2016-17	2017-18	2018-19	2019-20	2020-21	2021-22	2022-23	2023-24

■ Total Staff ◆ Student Enrollment

Student : Teacher Ratio

6.9 27 53 | 6.1 84 46 | 6.0 10 67 | 6.1 28 32 | 5.6 77 95 | 5.0 64 81 | 4.4 85 44 | 4.0 14 02 | 3.3 99 58 | 3.5 12 59

2014-15	2015-16	2016-17	2017-18	2018-19	2019-20	2020-21	2021-22	2022-23	2023-24

Grand Haven
Area Public Schools

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Facility Condition Index (FCI)

School	Renovation Cost (M)	Deferred Maintenance (M)	Current Replacement Cost (M)	Age
Rosy Mound	$12.33	$4.59	$18.85	60
Lake Hills	$12.72	$5.00	$18.65	55
Griffin	$13.13	$5.87	$21.19	58
Mary A. White	$13.22	$4.10	$19.54	67
Peach Plains	$13.49	$5.22	$23.20	73
Robinson	$14.82	$4.76	$23.50	67
Ferry	$15.70	$5.98	$26.00	97
White Pines IS	$40.82	$12.20	$79.00	60
Lakeshore MS	$57.50	$20.00	$80.50	72
Grand Haven HS	$59.79	$43.78	$193.50	28
Total	**$253.54**	**$111.48**	**$503.92**	**63.7 (avg)**

Note. All amounts are in millions of dollars. Data current as of 02.13.25.

Source

Grand Haven
Area Public Schools

Facility Condition Index (FCI)

The Facility Condition Index (FCI) is a ratio that measures the condition of a building or group of buildings. It's used by facility managers to make decisions about maintenance, budgeting, and upgrades.

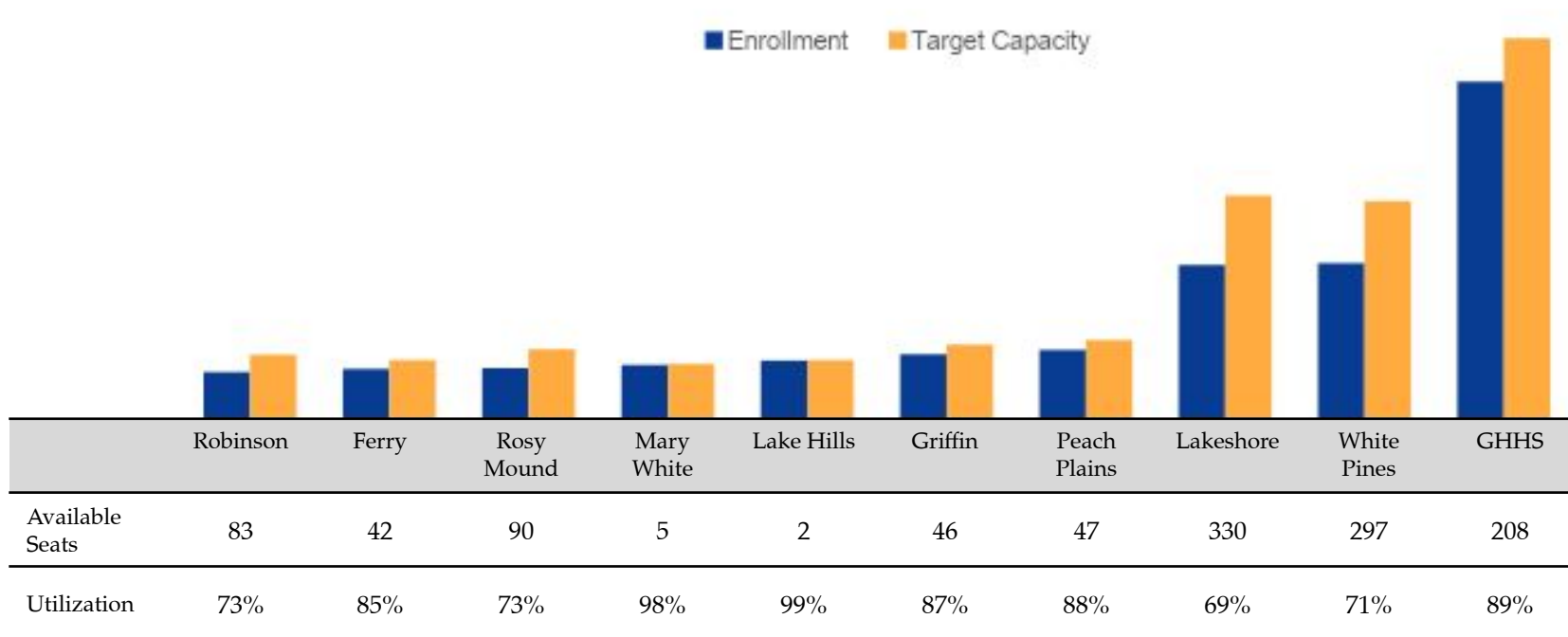FCI = Requirement & Renewal Costs / Current Replacement Value

< 10% Excellent	11%-20% Good	21% - 40% Fair	41% - 60% Poor	> 60% Deficient

Source

GHAPS Average: 60%

Grand Haven HS	White Pines IS	Peach Plains ES	Ferry ES	Griffin ES	Robinson ES	Rosy Mound ES	Lake Hills ES	MAW ES	Lakeshore MS
31%	52%	58%	60%	62%	63%	65%	68%	68%	71%
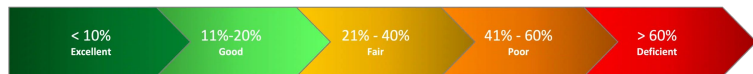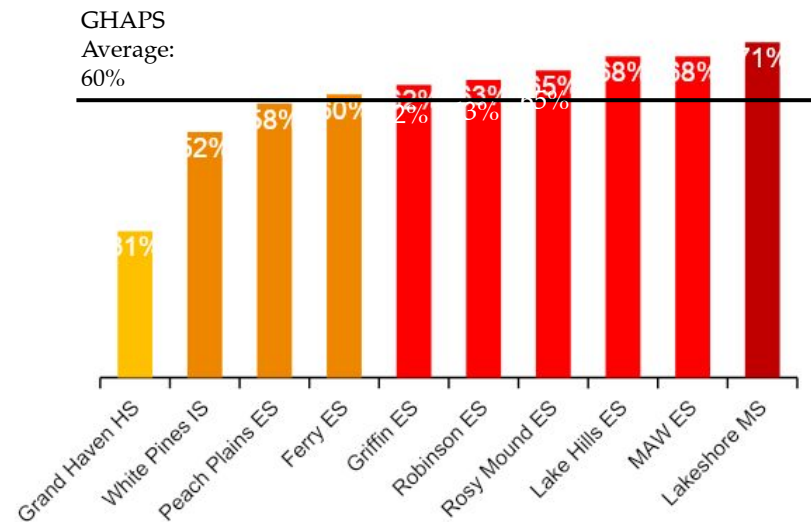
Source

Building Enrollment v. Target Capacity, 2024-25

Legend: ■ Enrollment ■ Target Capacity

	Robinson	Ferry	Rosy Mound	Mary White	Lake Hills	Griffin	Peach Plains	Lakeshore	White Pines	GHHS
Available Seats	83	42	90	5	2	46	47	330	297	208
Utilization	73%	85%	73%	98%	99%	87%	88%	69%	71%	89%

Source. District calculation

Grand Haven
Area Public Schools

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Projected Enrollment and Building Utilization, 2025 - 2029
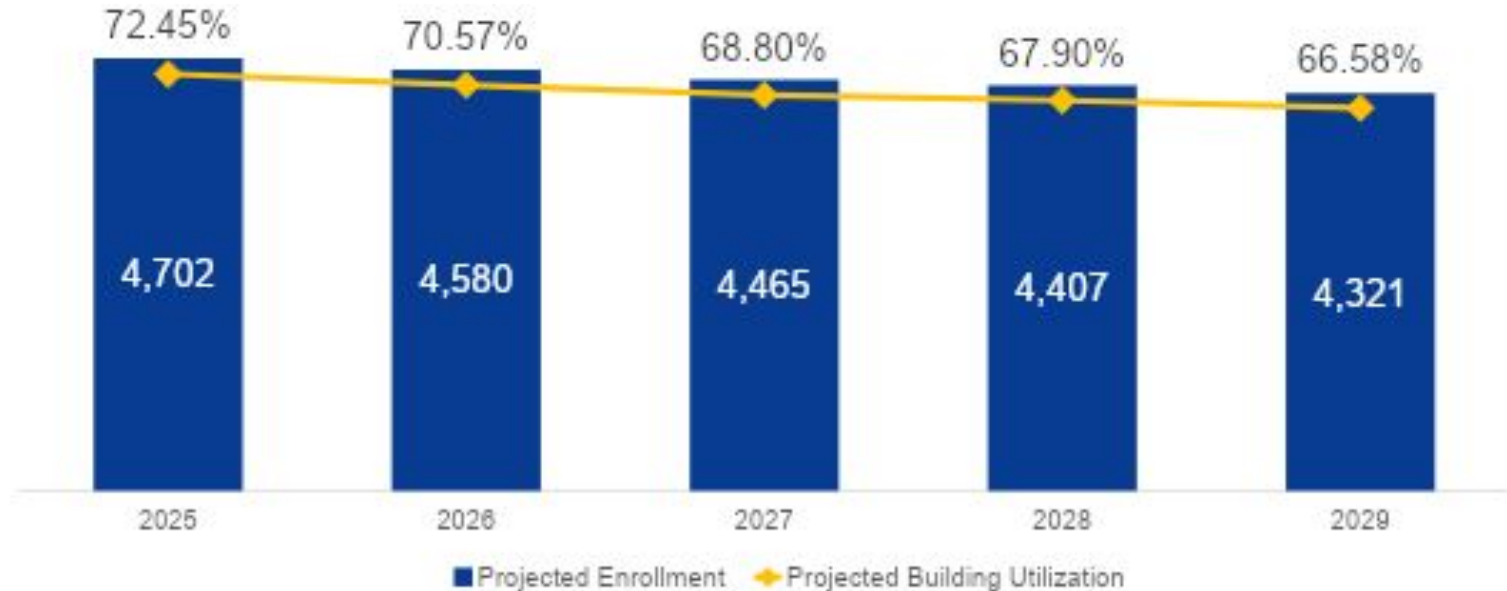
Source. District calculation

Grand Haven
Area Public Schools

3. Academics

Percentage Students Proficient on M-Step, All Grades
2018-19 to 2023-24
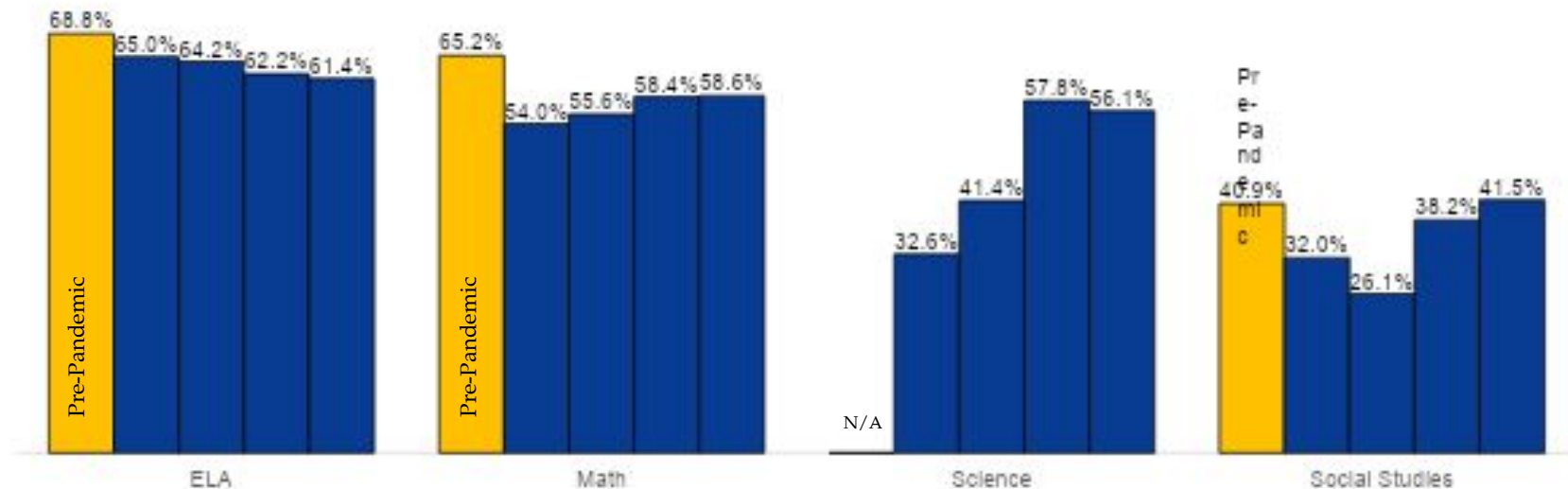
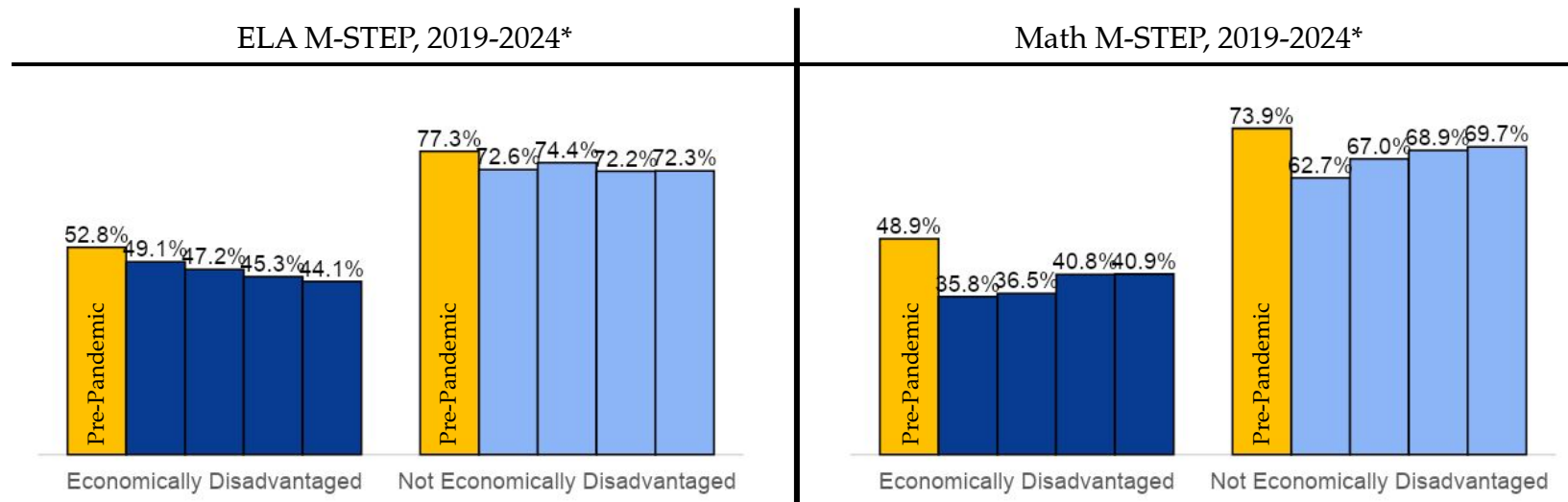*M-STEP was not administered in SY 2020 due to COVID-19 related school closures. Science M-STEP was not administered in 2018-19.   Source
Note: Gold bars indicate pre-pandemic year. Blue bars indicate post-pandemic years.

Grand Haven
Area Public Schools

Percentage Students Meeting Benchmark on State Exam, 4th, 8th, & 11th Grades, 2018-19 to 2023-24

ELA, 2019-2024*

Math, 2019-2024*

*M-STEP was not administered in SY 2020 due to COVID-19 related school closures
Note: Gold bars indicate pre-pandemic year. Blue bars indicate post-pandemic years.

Source

Grand Haven
Area Public Schools

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Percentage of Students with Disabilities Meeting Benchmark on M-Step, 2018-19 to 2023-24

ELA M-STEP, 2019-2024*

Math M-STEP, 2019-2024*

*M-STEP was not administered in SY 2020 due to COVID-19 related school closures.
Note: Gold bars indicate pre-pandemic year. Blue bars indicate post-pandemic years.

Source

Grand Haven
Area Public Schools

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# Percentage of Economically Disadvantaged Students Meeting Benchmark on M-Step, 2018-19 to 2023-24

ELA M-STEP, 2019-2024*

Math M-STEP, 2019-2024*

Note: Gold bar indicate pre-pandemic year. Blue bars indicate post-pandemic years.
*M-STEP was not administered in SY 2020 due to COVID-19 related school closures.

Source

Grand Haven
Area Public Schools

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Students On or Above Grade-Level, ELA iReady Assessment, Grades K-8, Winter 2023 v. Winter 2024
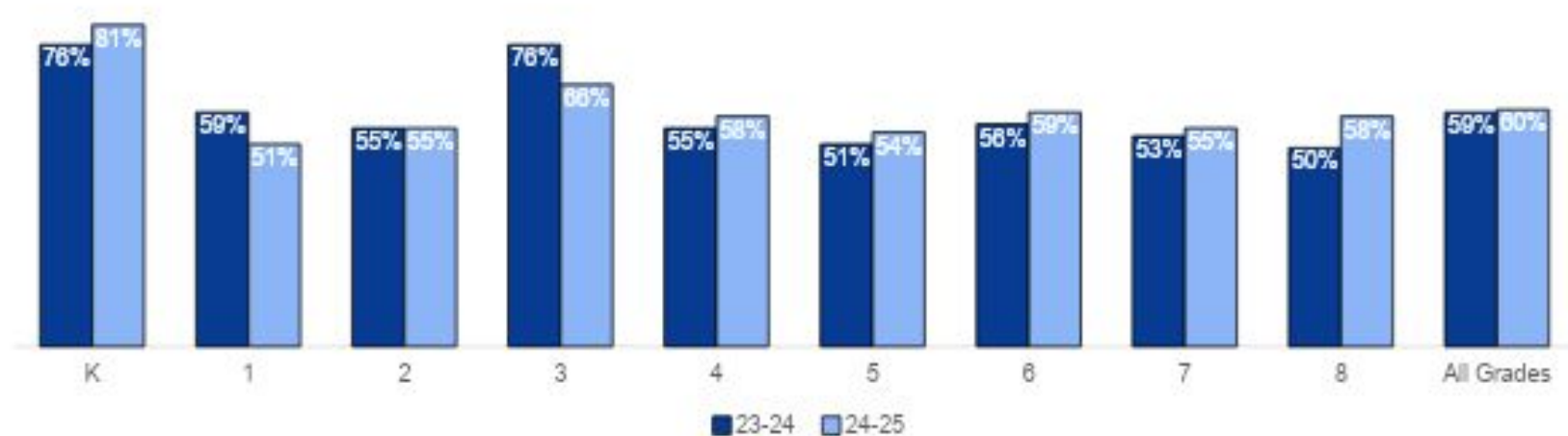
Note: iReady is a benchmark assessment schools administer in grades K-8 to determine how students are progressing towards end-of-year proficiency. "All grades" value is an unweighted average. GHAPS collects these data directly through iReady.
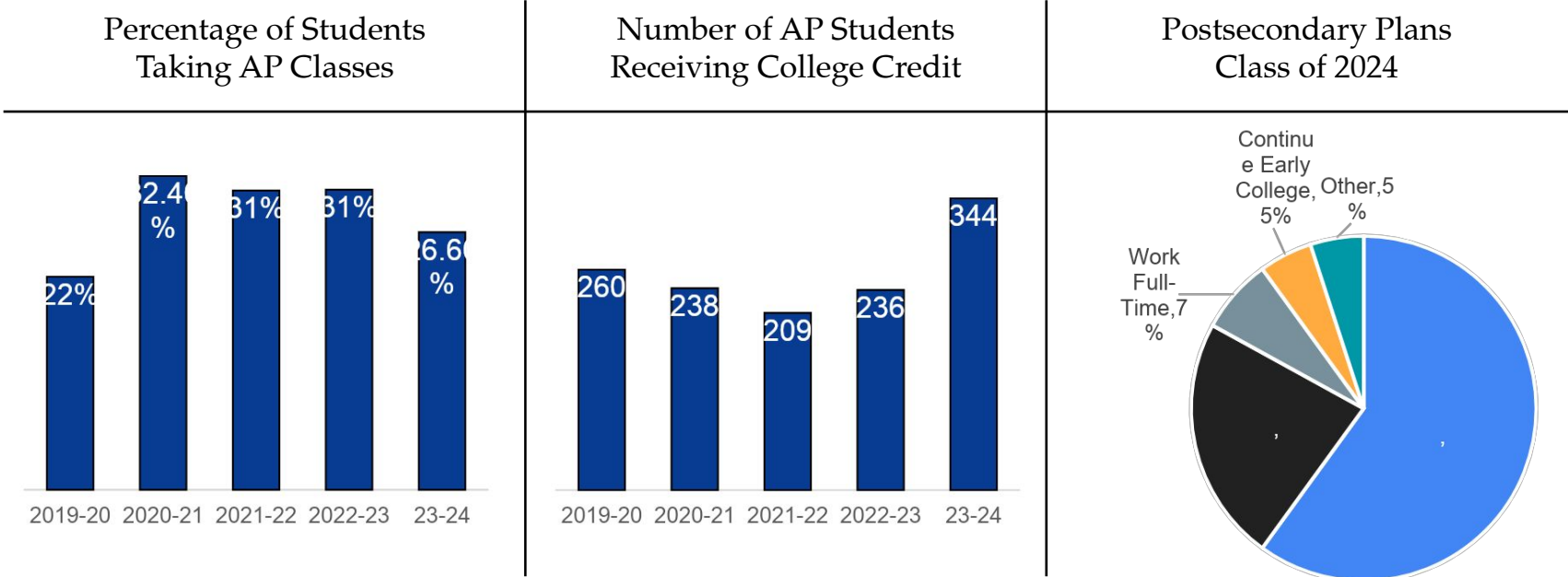
Grand Haven
Area Public Schools

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Students On or Above Grade-Level, Math iReady Assessment, Grades K-8, Winter 2023 v. Winter 2024
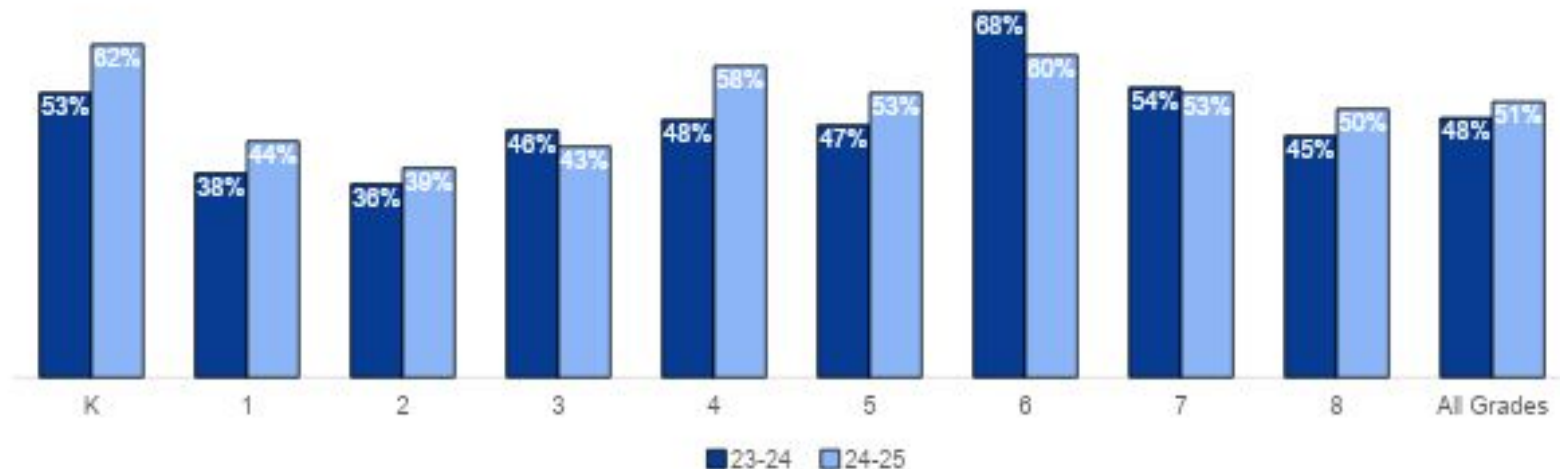
Note: iReady is a benchmark assessment school administer in grade K-8 to determine how students are progressing towards end-of-year proficiency. "All grades" value is an unweighted average. GHAPS collects these data directly through iReady.
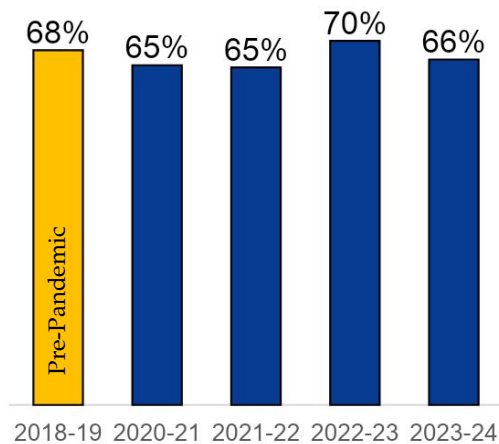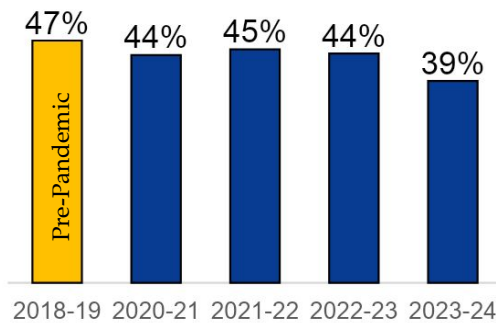
Grand Haven
Area Public Schools

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Postsecondary Outcomes

Percentage of Students Taking AP Classes

- 2019-20: 22%
- 2020-21: 32.4%
- 2021-22: 31%
- 2022-23: 31%
- 23-24: 26.6%

Number of AP Students Receiving College Credit

- 2019-20: 260
- 2020-21: 238
- 2021-22: 209
- 2022-23: 236
- 23-24: 344

Postsecondary Plans Class of 2024

- Continue Early College, 5%
- Other, 5%
- Work Full-Time, 7%

Sources: Annual Education Report and Student Exit Survey

Grand Haven
Area Public Schools

Postsecondary Metrics (con.)

% Met Benchmark on SAT Reading / Writing

68%	65%	65%	70%	66%
Pre-Pandemic				
2018-19	2020-21	2021-22	2022-23	2023-24

% Met Benchmark on SAT Mathematics

47%	44%	45%	44%	39%
Pre-Pandemic				
2018-19	2020-21	2021-22	2022-23	2023-24

Enrolled in an Institute of Higher Ed. within 6 months of Graduation

65%	58%	61%	58%	55%
Pre-Pandemic				
2018-19	2019-20	2020-21	2021-22	2022-23
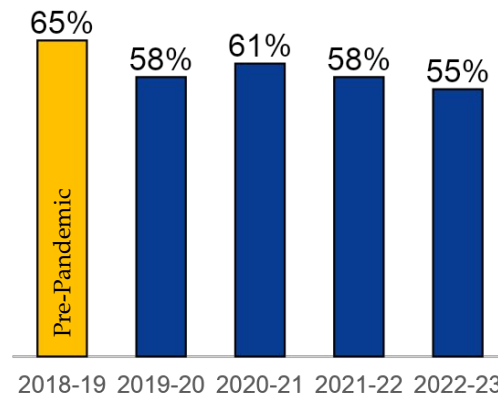
Note. Data are for 2022-23 school year.

Source

Grand Haven
Area Public Schools

4. Culture & Climate

About Perception Surveys

In March 2024, GHAPS administered student, parent, and staff surveys. All three of the surveys asked respondents what they considered their school's (student and parents) or the district's (staff) top strengths and areas for improvement.

Although the options from which each group could select varied, there was considerable overlap. Respondents could select as many options as they chose.

Surveys: Top Strengths

Students (N=860)	Parents (N=251)	Staff (N=194)
1. Teachers and staff (61.6%) 2. Athletic programs (59.1%) 3. Helping students at all levels (58.4%) 4. Music, art, and drama programs (56.6%) 5. Technology (56.1%)	1. Staff members (76.1%) 2. Specials / electives (41.6%) 3. Curriculum (36.2%) 4. Communication (35.0%) 5. Class size (32.9%)	1. Music, art, drama, STEM or Phys Ed (52.7%) 2. Intervention for students who struggle (44.0%) 3. Athletic programs (41.8%) 4. Technology (41.8%) 5. Extracurricular programs (not sports) (40.7%) (Note: Teachers and staff were not an option in survey)

Surveys: Top Areas for Improvement

Students (N=860)	Parents (N=251)	Staff (N=194)
1. Communication (31.6%)	1. Diversity / Inclusion / Belonging (28.2%)	1. Serving students at all levels (41.3%)
2. Talking about hard or sensitive topics (29.8%)	2. Extracurricular opportunities (not sports) (25.8%)	2. Communication (38.4%)
3. Helping students at all levels (29.1%)	3. Intervention for kids who struggle (25.4%)	3. Climate (36.6%)
4. Adapting to change (29.0%)	4. Curriculum (23.0%)	4. Intervention for kids who struggle (35.5%)
5. Curriculum – What we learn and how we learn it (28.1%)	5. Communication (22.1%)	5. Adapting to change (34.3%)

Grand Haven
Area Public Schools

About School Climate Survey

GHAPS administers a school climate survey to all students and staff in Grades 5-12 each year. The survey asks a variety of questions aimed at measuring diversity, equity, inclusion, and belonging. It administered the most recent survey in March 2024.
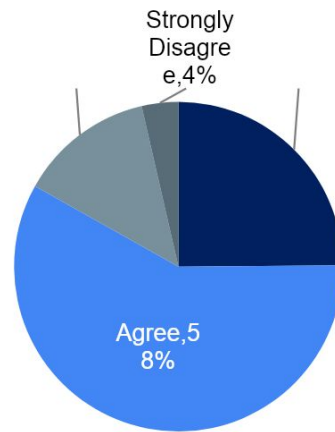
Grand Haven
Area Public Schools

Secondary School Climate Survey: Top Nods

**Teachers actively work to create a safe and welcoming environment for every student.**

Strongly Disagree, 3%

Agree, 55%
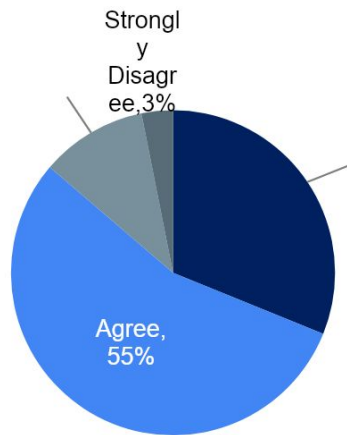
Students get positive feedback from teachers, and not only related to their academic performance.

Strongly Disagree, 4%

Agree, 58%

Grand Haven
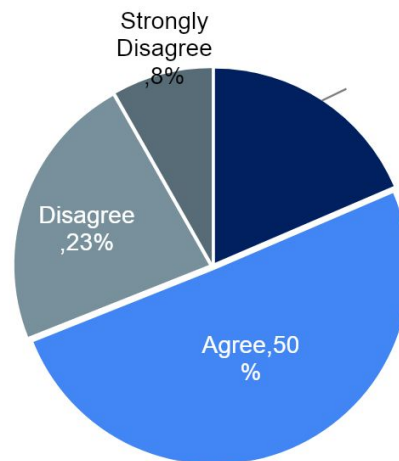Area Public Schools

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Secondary School Climate Survey: Top Flags

Students in my school feel comfortable reporting harassment, bullying, and racial insults to an adult at school.
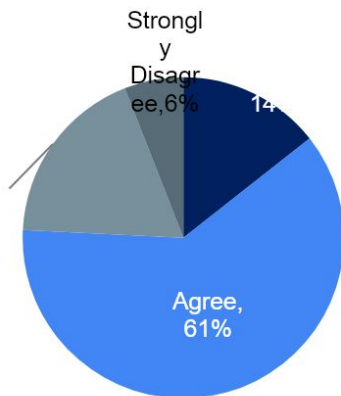

- Strongly Disagree, 7%
- Strongly Agree, 15%
- Disagree, 24%
- Agree, 54%
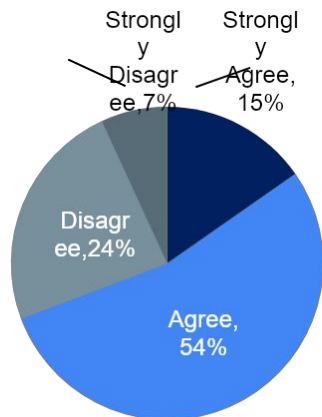
Bullying and harassment at this school are dealt with appropriately.

- Strongly Disagree, 8%
- Disagree, 23%
- Agree, 50%

Grand Haven
Area Public Schools

Secondary School Climate Survey: Top Flags (con.)

Most students feel like he/she/they belong here.

Strongly Disagree, 6%

14%

Agree, 61%

Students choose to interact mostly with others like themselves.

Strongly Disagree, 1%

Disagree, 8%

Strongly Agree, 30%

Agree, 61%

Grand Haven
Area Public Schools
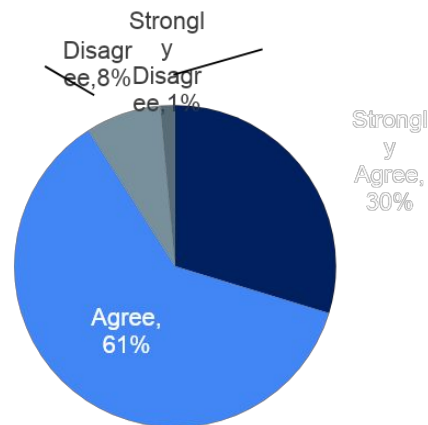
5. Community Factors

GHAPS v. Comparable Districts
State Test Results, 2023-24

ELA | Math

| Met Benchmark on M-STEP | Average Student Growth Percentile (SGP) | Met Benchmark on M-STEP | Average Student Growth Percentile (SGP) |

ELA — Met Benchmark on M-STEP: Grand Haven 61%, Jenison 62%, Grandville 56%

ELA — Average Student Growth Percentile (SGP): Grand Haven 48.9, Jenison 52.1, Grandville 49.4

Math — Met Benchmark on M-STEP: Grand Haven 59%, Jenison 59%, Grandville 50%

Math — Average Student Growth Percentile (SGP): Grand Haven 51.10, Jenison 56.20, Grandville 47.90

Note. Comparable districts selected based on district size, student demographics, and proximity.

Source

Grand Haven
Area Public Schools

GHAPS v. Comparable Districts
Additional Outcome Metrics
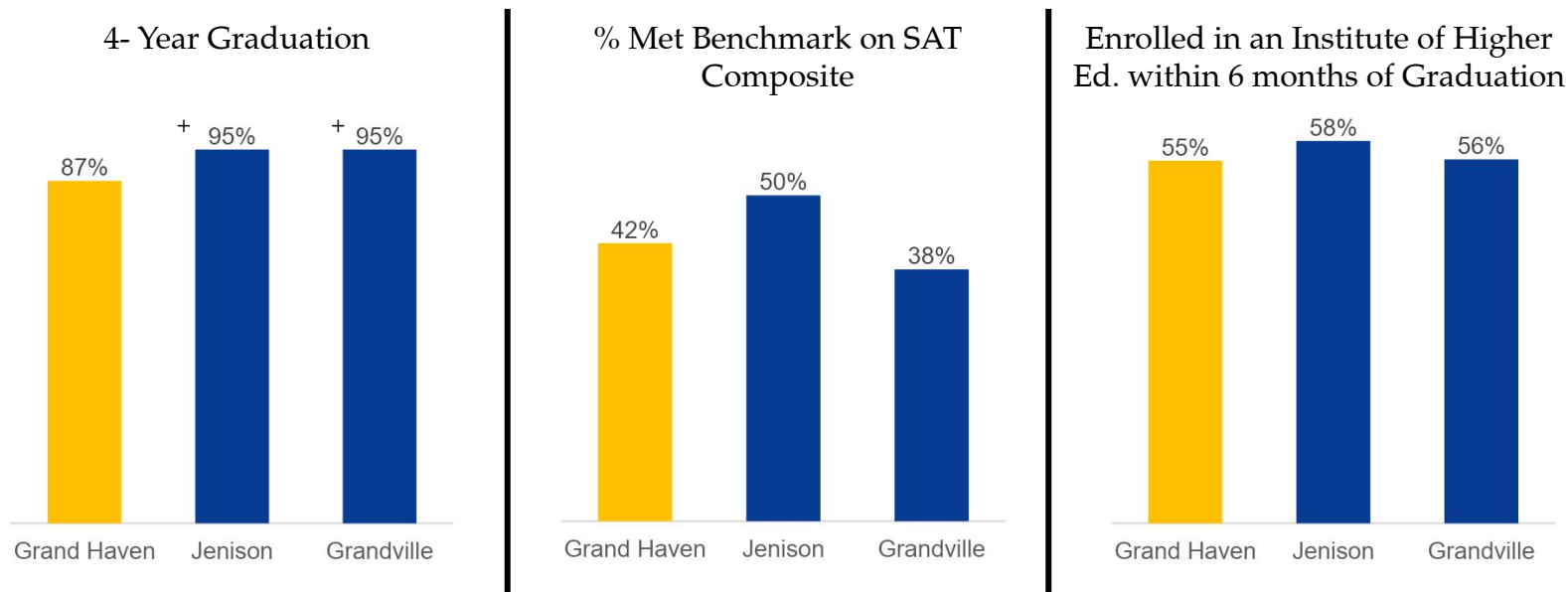
4- Year Graduation

- Grand Haven: 87%
- Jenison: + 95%
- Grandville: + 95%

% Met Benchmark on SAT Composite

- Grand Haven: 42%
- Jenison: 50%
- Grandville: 38%

Enrolled in an Institute of Higher Ed. within 6 months of Graduation

- Grand Haven: 55%
- Jenison: 58%
- Grandville: 56%

Note. Comparable districts selected based on district size, student demographics, and proximity. All data from 22-23 school year.

Source

Grand Haven
Area Public Schools
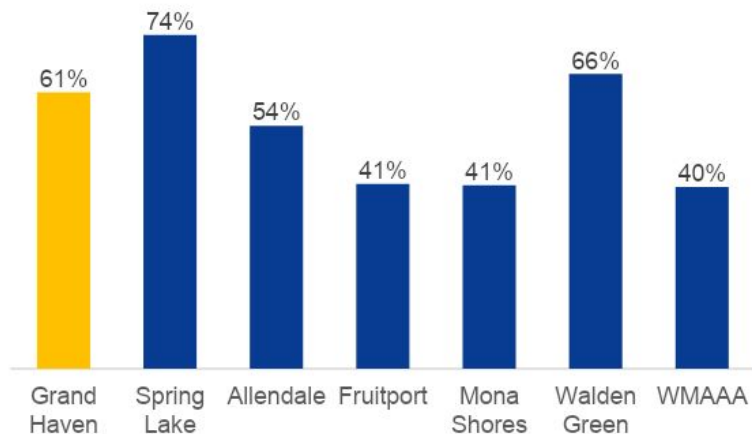
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U.S. News High Schools Rankings, 2024

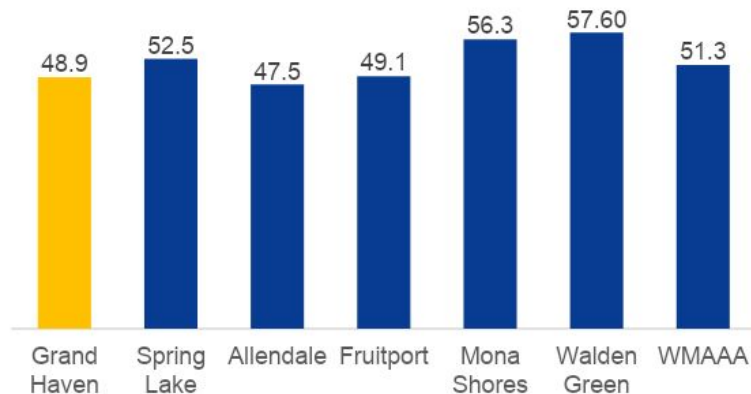| District	Overall Rank	Took at least 1 AP Exam	Passed at least 1 AP Exam	Math Proficiency	Reading Proficiency	Science Proficiency	Graduation Rate
Jenison	44	53%	42%	55%	67%	47%	98%
Grandville	63	48%	38%	39%	63%	47%	96%
Grand Haven	169	36%	29%	50%	70%	22%	93%

GHAPS v. Nearby Districts
State Test Results in ELA

Met Benchmark for ELA on M-STEP | Average Student Growth Percentile (SGP) for ELA

Note. Nearby districts / schools selected for proximity and enrollment stemming from school choice. Total enrollment and/or demographics may differ considerably.
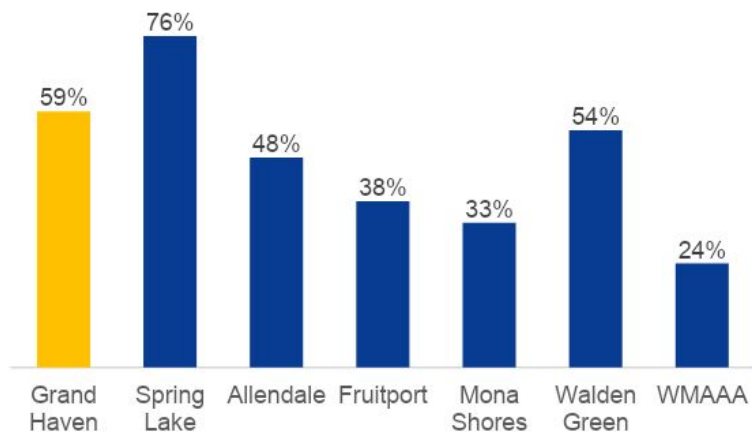
Source
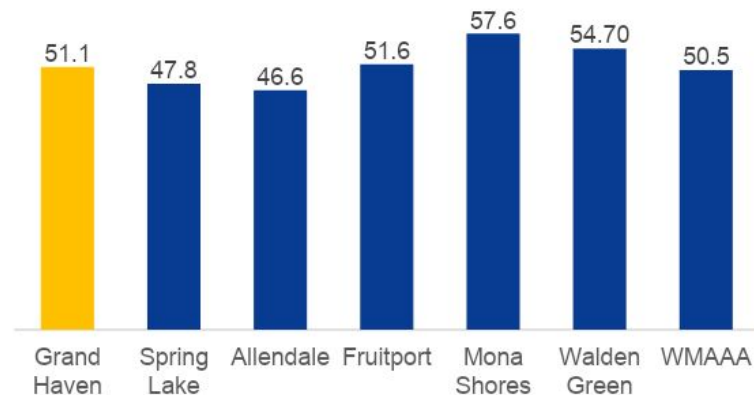
Grand Haven
Area Public Schools

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GHAPS v. Nearby Districts
State Test Results in Math

Met Benchmark for Math on M-STEP

District	Value
Grand Haven	59%
Spring Lake	76%
Allendale	48%
Fruitport	38%
Mona Shores	33%
Walden Green	54%
WMAAA	24%

Average Student Growth Percentile (SGP) for Math

District	Value
Grand Haven	51.1
Spring Lake	47.8
Allendale	46.6
Fruitport	51.6
Mona Shores	57.6
Walden Green	54.70
WMAAA	50.5

Note. Nearby districts selected for proximity and enrollment stemming from school choice. Total enrollment and/or demographics may differ considerably.
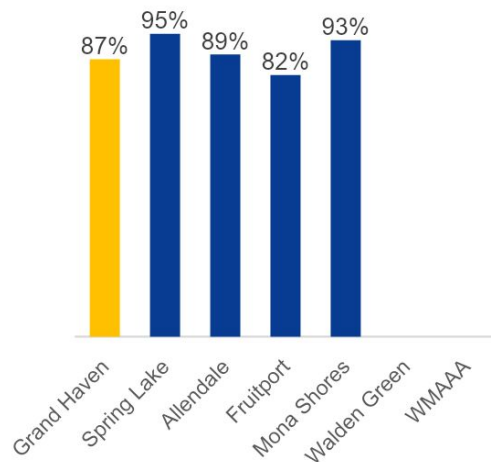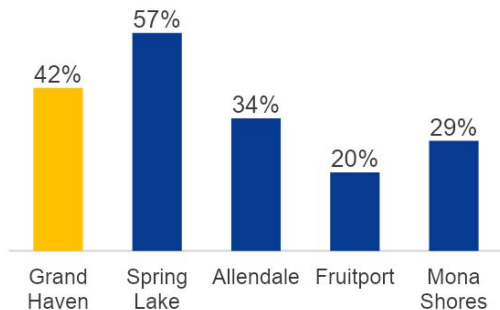Source

Grand Haven
Area Public Schools
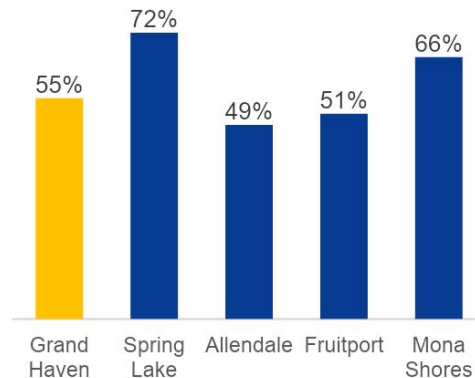
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GHAPS v. Nearby Districts
Additional Outcome Metrics

4- Year Graduation

Grand Haven: 87%
Spring Lake: 95%
Allendale: 89%
Fruitport: 82%
Mona Shores: 93%
Walden Green
WMAAA

% Met Benchmark on SAT Composite

Grand Haven: 42%
Spring Lake: 57%
Allendale: 34%
Fruitport: 20%
Mona Shores: 29%

Enrolled in an Institute of Higher Ed. within 6 months of Graduation

Grand Haven: 55%
Spring Lake: 72%
Allendale: 49%
Fruitport: 51%
Mona Shores: 66%

Note: Nearby districts selected for proximity and enrollment stemming from school choice. Total enrollment and/or demographics may differ considerably. Walden Green and WMAAA are excluded because they only enroll students through Grade 8.   Source

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Program Comparison
GHAPS v. Surrounding Districts and Schools

| District	Early Childhood Center	Spanish Immersion	Montessori	Outdoor Learning	Early Middle College	Dual Enrollment	IB	# of AP Courses Offered	On Site Trades Classes*	Other
GHAPS			Reggio Inspired	X	X	X		16		
Comparable Districts										
Jenison	X	X		X	X	X		18		
Grandville	X				X	X		17	X	
Nearby Districts										
Spring Lake					X	X		12		
Mona Shores					X	X		20	X	
West Ottawa		X	X	X	X	X	X	21	X	
Zeeland	X	X			X	X		18	X	
Nearby Schools										
Grand Haven Christian		X								
WMAAA										X
Walden Green			X							

Source. GHAPS analysis

* Excluding CAD / Computer Science / Drafting

Grand Haven
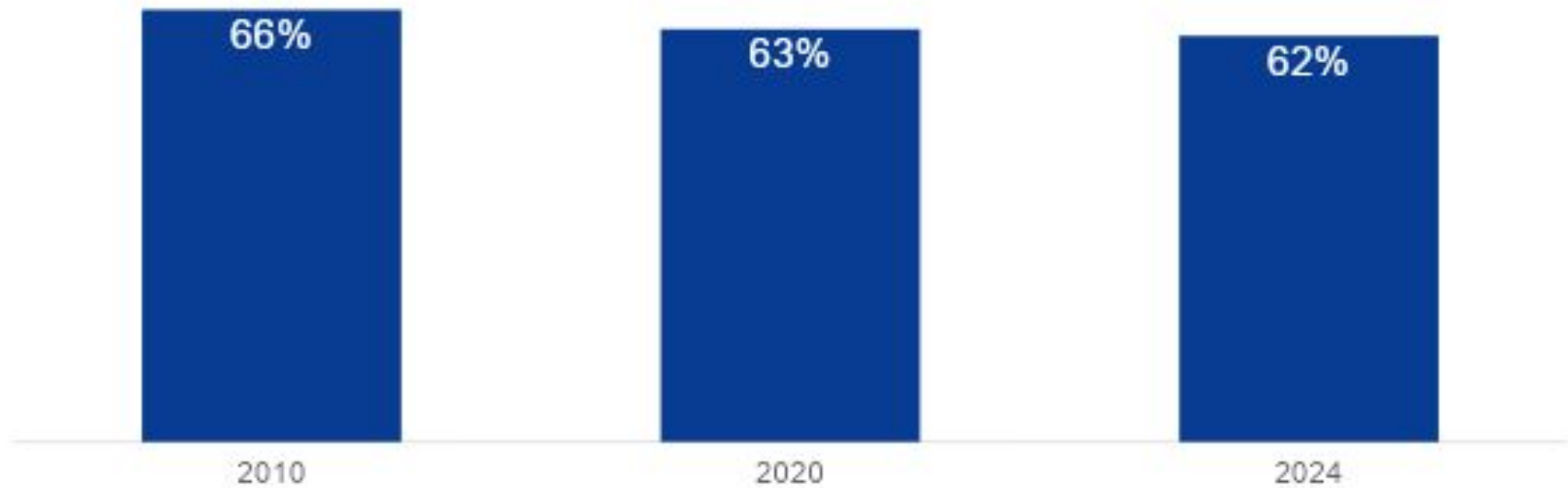### Area Public Schools

Change in Median Home Prices v. Change in Median Household Income, 2014 - 2023
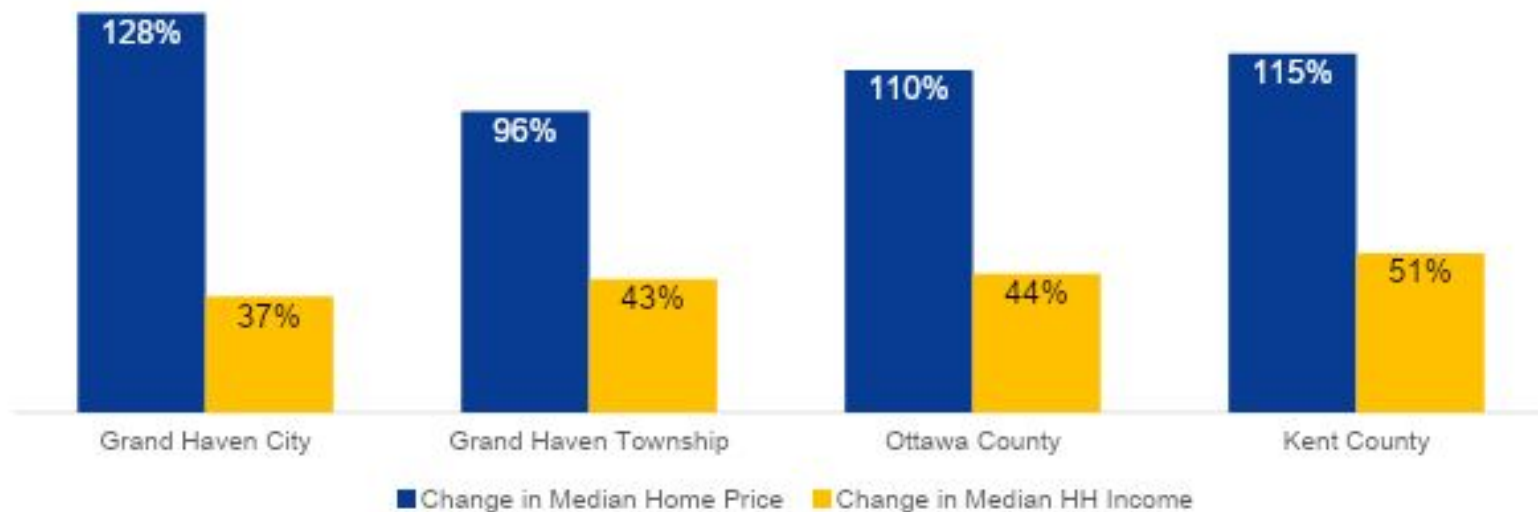
Source. American Community Survey, US Census

Percentage of Certified Staff Living in GHAPS Boundaries, 2010-2024

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Feedback on Bond

After the last bond effort, GHAPS launched a community survey (N=1,620) and worked with a consulting firm to hold focus groups (N=17) to better understand community members' thoughts and feelings about the bond.

The final analysis broke out results in terms of three groups: "Yes-," "No-," and "Non-" voters.

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Feedback on Bond: Top Concerns Expressed

1. **The role of maintenance.** Some believed GHAPS had not properly maintained its facilities and that maintenance should come out of general operating expenses, rather than a bond.

2. **Size of request.** Some felt that the project list was very long, and that it was not clear which projects were truly "essential," and which were "nice to have."

3. **Lack of clarity re: why.** The purpose / need for different projects was unclear to some, including not only why GHAPS was proposing the project, but also who would benefit and how the project connected to the district's broader goals and strategic plan.

4. **Inability to or unwillingness to discuss considerations.** Some respondents indicated that they had questions related to considerations and trade-offs for different project, which GHAPS did not respond to (i.e., how moving the middle school would impact the community and businesses, how transportation might change, and the cost-benefit of making repairs v. building a new facility)

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Feedback on Bond: Other Considerations

- "No" voters could more clearly articulate and cite specific reasons for opposing the bond compared to "Yes" voters.

- Discussions with members of the community influenced "No" and "Non" voters more than any other communication.

- All groups supported the "safety and security" elements of the bond effort and the "transportation, buses, and education service center" project.

- The majority of "No" voters did not view GHAPS as a fiscally responsible district or its leadership as trustworthy.

- Some respondents noted that the bond did not address some facilities concerns, including disparities between the elementary schools and the need for air conditioning.

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