



Grand Haven
Area Public Schools

Inspiring Growth. Empowering Futures.

Grand Haven Area Public Schools Strategic Plan | 2025

The purpose of the GHAPS Strategic Plan is to provide a clear, long-term roadmap that outlines the district's goals, priorities, and actions necessary to achieve its vision for the future.

Our plan focuses on the following key themes:



RIGOROUS, RELEVANT, & ENGAGING LEARNING

We empower every student to thrive in an ever-evolving world by providing relevant, rigorous, and engaging learning experiences that spark curiosity, foster critical thinking, and prepare them for a successful future.



FINANCIAL RESPONSIBILITY & SUSTAINABILITY

We manage our resources responsibly to meet the needs of our students, staff, schools, and broader community today, while planning carefully to ensure long-term stability.



COMMUNICATION, TRANSPARENCY, & TRUST

We are a beacon of pride in our community, fostering trust through transparency, open communication, and genuine collaboration.

LEARN MORE: WWW.GHAPS.ORG/STRATEGICPLAN



Inspiring Growth. Empowering Futures.

Grand Haven Area Public Schools Strategic Plan | 2025



RIGOROUS, RELEVANT & ENGAGING LEARNING

Priority initiatives include:

- Develop a clear vision for student learning that focuses on the traits we want all students to develop and is rigorous, relevant, and engaging
- Redesign curricular resources and instructional methods so they align with our vision for student learning
- Implement the redesigned curriculum
- Create a culture that supports student well-being and personal growth



FINANCIAL RESPONSIBILITY & SUSTAINABILITY

Priority initiatives include:

- Ensure that GHAPS facilities support student learning and safety
- Stabilize enrollment
- Set & share key financial metrics
- Ensure resources align with priorities



COMMUNICATION, TRANSPARENCY, & TRUST

Priority initiatives include:

- Set clear expectations for communication
- Develop and implement a community engagement plan
- Intentionally tell our story

Strategic Plan Timeline

JULY 2024 - MARCH 2025

Listening & Learning

During the first half of the 2024-2025 school year, we laid the foundation for this work by gathering feedback from staff, students, families, and the community, including:

- 1,500+ survey responses
- Community listening sessions
- School walk-throughs and staff meetings
- Student advisory committees
- Development of a Capital Projects Committee

JANUARY - MAY 2025

Developing the Plan

A Strategic Plan Working Group was formed to provide valuable insights and serve as a sounding board to help shape a long-term plan that is focused on student learning outcomes and reflects the needs and aspirations of our entire community.

- **January:** Kickoff
- **February:** Review Data
- **March:** Set Goals
- **April:** Design Initiatives
- **May:** Develop Roadmap and Communications Plan

JUNE - OCTOBER 2025

Sharing the Plan

The Strategic Plan Working Group shared the plan with the GHAPS School Board in June 2025.

Through various communications channels, events, and engagement opportunities, the district will continue to share its Strategic Plan with staff, families, students, and the broader community.

AUGUST 2025 & BEYOND

Implementing the Plan

As the district carries out the initiatives associated with this plan, it will track progress and provide regular updates on the district website.



LEARN MORE: WWW.GHAPS.ORG/STRATEGICPLAN