



## Digital Design I

### Grand Haven High School



**Course Number:** G38

**Grade Level:** 10-12

**Credits :** 1/2

**Prerequisite Courses :** None

### Course Description

This course will introduce students to the world of design and media, including web design, graphic design concepts, video production, audio editing, drone operation, photography, and storyboarding. Students will use Adobe Creative Cloud (CC) products. Students will use this software suite to create real-world projects such as professional website, logos, commercials, and their own YouTube channel feature a variety of vlogs on topics of interest. Equipment used will include GoPro 5, DSLR cameras, drones, gimbals, external microphones and more! Student projects will include partnerships with local businesses and GHAPS.

### Course Objectives

Upon completion of this course, students will be proficient in the following:

- Adobe Illustrator
- Adobe After Effects
- Adobe Premiere
- Adobe Photoshop
- Drone operation
- GoPro operation
- DSLR camera operation

Students will create a digital portfolio to showcase their learning.

### Student Expectations

Be prepared, on time, and ready to learn when you enter the room. Be an attentive listener. Take notes because you want to. Own your words and actions. The launch, not the bell, will release you at the end of the hour.

### Communication

#### Building Behavioral Expectations

***TEAM GH ... One Team, One Family, One Grand Haven. Be Kind. Always.***

It is our expectation that ALL GHHS students, staff and parents will ... always give their best **EFFORT** in everything that they do, work hard to be **INCLUSIVE** of each other, show **RESPONSIBILITY** in class, the hallways, cafeteria and at events, and **WORK TOGETHER** at all times!

**Together, Excellence, Accountability, Mindfulness ... GO BUCS**

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Assignments and projects are posted on Google classroom. Considerable emphasis is placed on performance and due to the project nature of the course, assignments and projects are completed in class, with lab hours available after school or by appointment.

## Grading Policy

Participation – 20%

Projects – 50%

Daily Assignments - 30%

A 93 – 100

A- 90 – 92

B+ 88 – 89

B 83 – 87

B- 80 – 82

C+ 78 – 79

C 73 – 77

C- 70 – 72

D+ 68 – 69

D 63 – 67

D- 60 - 62

F Below 60

## Scope and Sequence

Week 1: Introduction to Digital Design

Week 2: Creative Commons

Weeks 3-4: Adobe Illustrator

Weeks 5-6: Adobe After Effects

Weeks 7-10: Adobe Premiere

Weeks 11: YouTube Channel

Weeks 12-13: Adobe Photoshop

Weeks 14-16: Final Project

Week 17: Finalize Digital Portfolio

Week 18: Present Digital Portfolio

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